

uptimeLV Addresses Modern Technology on MSNBC and Local Radio Show

MSNBC recently featured David Rounds, president of uptimeLV, on its news program to highlight the company's IT services for CM Reprographics, which resulted in a 30 percent increase in sales and a 10 percent net profit gain from 2006 to 2007. The news channel highlighted this local case study because it is reflective of the global IT marketing and what businesses can achieve by updating their systems and staying current in the technical sector.



"Technology is not the end game, it is a only a bridge to better performance which usually points to increased revenues or reduced expenses," said Rounds. "Regardless of the size of your company, technology needs a strategy as an integral part of every business plan."

Rounds's picks for what companies should consider when instituting technological upgrades:

- Collaborative Software – designed properly enhances the communication between employees, clients, and vendors regardless of location.
- Real-Time Information Software – assists the organization through productivity dashboards, allowing the network to get business critical information to the right people on time.
- Data Mining – using collected data about internal and external performances to enhance the intellectual capital of your company.

The MSNBC clip can be found in the News/Media section of uptimeLV's Web site at www.uptimeLV.com.

Rounds was also the featured guest on KLAV 1230 AM's business show "Making Moves" on January 30, 2008. The show's hosts recognize the awakening IT sector in the local market and asked Rounds to educate the audience with his lengthy experience and professional knowledge.

Six State Bankers Convention Convenes in Las Vegas, uptimeLV Participates

The Six State Bankers Convention is going to be in town from June 9-11. Members of the Bankers Associations from Colorado, Idaho, Montana, Nevada, New Mexico and Wyoming will all be attending the event at The Wynn. As a member of the National Bankers Association, uptimeLV will also have a presence at the convention and in the program guide.



**Focus on your business.
We focus on your IT.**

Your business depends upon the performance of your computing systems. At Uptime, we keep your network humming with professional IT support that's there when you need it. We're local. Our IT professionals are second to none. And we offer 24/7 monitoring of your systems to make downtime a thing of the past.

Call us and start enjoying more uptime!

- ▲ Network Consulting
- ▲ System Network relocation management
- ▲ Project Management
- ▲ Network Evaluations
- ▲ IT Systems Support & Maintenance
- ▲ Hardware & Software Design
- ▲ Co-location Services



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One-Rate Plan Adds Value to Businesses


For companies whose IT demands shift from day to day, or month to month, uptimeLV offers a "One-Rate" service plan that allows for such fluctuations. After all, your business is not a static entity; why should your IT needs be any different?

If your business finds that it needs additional IT support over the course of a month, the uptimeLV "One-Rate" program provides as many support calls as necessary for one rate per month.

uptimeLV is committed to helping your firm grow by growing with your IT demands.

Tips to Improving Your Office System

- **Project:** When relocating your office technical services, such as electrical, telecom and Internet, give yourself at least a 60-day lead time to ensure move day performance and re-installation of your network.
- **General:** Office 2007 and Vista have a number of productivity enhancements; however, be prepared for a significant learning curve from your employees. NOTE: Web-based training is available depending on how the software was purchased.



uptimeLV has earned the distinction of Select Certified Partner from our long-time business partner Cisco. As a result, uptimeLV now offers Cisco VoIP systems to our esteemed clients!

uptimeLV Appoints IT Services Director

Jeff Movsessian is one of the newest additions to the uptimeLV team. Soon after being brought onboard, Jeff was promoted to director of IT services and continues to lead the engineering team in providing customer-centric solutions for any size business.

Prior to uptimeLV, Jeff gained experience through a variety of IT-related positions. Previously, he served as manager of systems & networking for a 400-user, 85-server, 24/7 call center in California. While there, he worked hard to ensure



Jeff Movsessian

a 99-percent uptime of all critical systems, including the phone system which handled 3,000 to 5,000 calls per day.

Currently, Jeff is working with David Rounds and the rest of the uptimeLV team to develop even more robust systems that actively alert the firm in the event of abnormalities in system performance or availability. Jeff's system design and operations philosophy is to "design a system that works for the business, so the business doesn't end up working for the system."



Co-Location Las Vegas Sharing the Power

ance if relocation is planned and scalable Internet connectivity from 1 Mbps to 100 Mbps.

Is co-location expensive?

Co-location is not cost prohibitive due to advancements in technology and partners like Co-Location Las Vegas, which cater to small- and medium-sized businesses. In the past, co-location was only offered as a full-rack (40-unit) configuration. However, we specialize in one unit to many units, enabling any-sized business to afford the service. A unit can be a server, router, switch, firewall, etc.

How much does co-location cost?

The cost of co-location is based on the number of units placed in the rack, the amount of Internet bandwidth required for the business, and how much of the relocation will be managed by your IT department. The cost is broken into two major components of non-recurring set-up fees and monthly fees.

Can I use my own hardware and software?

Generally, yes. There are specific requirements, however, to which the hardware must conform in order to be used in the co-location center. Send us an email at this address – sales@colocationlasvegas.com, to discuss the aspects of your current hardware.

Is IT maintenance and support included in the co-location price?

No, IT support and maintenance are not included in co-location pricing. The business must elect to use their own IT personnel or, if the business has no IT staff, our sister company, uptimeLV, offers a full menu of support and maintenance plans all customized for the unique characteristics of each business. Find more information at www.uptimeLV.com.



Is co-location good for small- or medium-sized business use?

Yes, co-location is a great option for any size company that is concerned with the protection of critical data and business continuity in the face of disaster. Co-location offers a controlled environment, security, cost avoid-

Technology on the MOVE



A commercial builder — uptimeLV refreshed the firm's entire hardware and software network and migrated it to a Microsoft Exchange Server Mail System.



A large retail and wholesale company supporting the commercial building industry — uptimeLV refreshed elements of the network, migrated the firm to a Microsoft Exchange Server Mail System, and positioned its technology for a future corporate headquarters relocation.



A wholesale provider of exterior envelopes for the building industry — uptimeLV consolidated the company's network and positioned it for a relocation to a new facility.



A non-profit organization originally funded by the Hilton Foundation, Three Square provides much-needed meals to various programs throughout Las Vegas. uptimeLV installed a new network as Three Square took over an existing location. Additionally, uptimeLV President David Rounds was named to the non-profit's board of directors.



A local financial institution — uptimeLV launched a new program to allow the bank's clients to remotely scan and capture their customers' checks, eliminating trips for deposit. This requires a scanning device installed at each retailer.